Annex PSA-CTCO-SPPD-1509-02-04



WORLD STATISTICS DAY CELEBRATION IN THE PHILIPPINES 20 October 2015

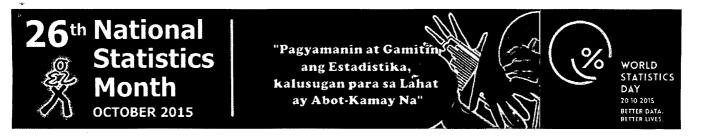
In response to the adoption of the United Nations (UN) Resolution approved on 3 June 2015 designating 20 October 2015 as the second World Statistics Day (WSD), the following advocacy materials were issued to promote for the WSD 2015 celebration in the Philippines:

- Proclamation by the President of the Philippines, "Declaring October 20, 2015 as World Statistics Day"
- Philippine Statistics Authority (PSA) Board Resolution No. 9, series of 2015, *"Enjoining Support to and Participation in the Nationwide Observance of World Statistics Day,"* which was approved on 16 June 2015
- <u>PSA Memorandum Circular No. 01-15</u> entitled: "Celebration of the 26th National Statistics Month in October 2015 and 2nd World Statistics Day on 20 October 2015" dated 25 May 2015

In line with these directives, activities will be conducted by the Philippine Statistical System (PSS) in observance of the WSD on 20 October 2015 as coordinated by the 13th National Convention on Statistics (NCS), 26th National Statistics Month (NSM) and 2nd WSD Steering Committee spearheaded by the PSA.

PHILIPPINE STATISTICS AUTHORITY

NSM/WSD Secretariat: Statistical Policies and Programs Division	
	17th Floor, Eton Cyberpod Centris 3, EDSA corner Quezon Avenue,
	Quezon City, PHILIPPINES
Telefax Nos.:	+632-376-1928; +632-376-1931
Webpage:	http://nap.psa.gov.ph/nsm/26thNSM/default.asp
E-mail addresses:	<u>F.Talento@psa.gov.ph</u> , <u>P.Rivera@psa.gov.ph</u> , <u>nsm.sppd@yahoo.com.ph</u>
Facebook:	http://www.facebook.com/26thNSM
Twitter:	@26thNSM



WORLD STATISTICS DAY ACTIVITIES IN THE PHILIPPINES

WSD celebration at the national level:

1. Exhibit of Official Statistics in the Philippines

The exhibit is aimed at showcasing the equipment, survey questionnaires, publications, advocacy materials over the years, and other information on the history of the statistics and statistical operations in the country. Such will be displayed in the Philippine Statistics Authority (PSA) Office in CVEA Bldg. throughout the month of October.

2. Statistics Fair

The statistics fair will be conducted to increase public awareness on statistics as well as promoting the statistics profession/career among students and increasing appreciation among government planners about statistics' importance in planning and decisionmaking. The event will also be undertaken alongside a book fair of statistical books and publications.

- 3. Release of an audio-visual presentation on the milestones of the Philippine Statistical System (PSS)
- 4. Hanging of streamers/tarpaulins/posters on the 26th NSM and 2nd WSD celebration in the façade of government buildings across the Philippines

WSD celebration at the local levels:

- 1. Region I (llocos):
 - a. Search for Best NSM Province sponsored by Regional Development Committee of the National Economic and Development Authority (NEDA)
 - b. PSA Forum/Data Appreciation for Information Officers and Media Personnel funded by the PSA
 - c. Fun Run for Statistics
 - d. TB Caravan through Integrated Mapping "Operation Suyod of TB & Leprosy Cases" sponsored by the Pangasinan Provincial Health Office
- 2. Region VI:
 - a. Search for the Best Statistical Bulletin Board/Exhibit with support from the regional offices of Department of Public Works and Highways (DPWH) and Department of Interior and Local Government (DILG)
 - b. Launching of the PSA Regional Office VI website
 - c. Data appreciation seminar in the PSA Regional Office VI
- 3. Caraga:

Statistical Information Dissemination Forum at the Basilisa Municipal Hall Building, Dinagat Island



"Pagyamanin at Gamitin ang Estadistika, kalusugan para sa Lahat ay Abot-Kamay Na"

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Other related activities:

 <u>26th National Statistics Month (NSM)</u> with the theme: "Pagyamanin at Gamitin and Estadistika, Kalusugan para sa Lahat ay Abot-Kamay Na" (Maximize Use Of Statistics Towards Health Care Opportunities For All")

The NSM, which is celebrated every October was first observed in 1990 pursuant to Presidential Proclamation No. 647 signed by then President Corazon C. Aquino on September 20, 1990. The NSM celebration aims to: (1) promote, enhance and instill awareness and appreciation of the importance and value of statistics to the different sectors of the society; and (2) to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

Activities in celebration of the 26th NSM include:

- a. Announcement of winners for the 25th NSM Awards for the following categories on 1 October 2015
 - Best Statistical Activity conducted by a GOVERNMENT ORGANIZATION
 a. Best Statistical Forum
 - b. Best Statistical Information Dissemination Activity
 - c. Best Statistical Contest
 - Best Statistical Activity conducted by a PRIVATE (PROFIT/NON-PROFIT) ORGANIZATION
 - Best Region
 - Best Youth Group Advocate for Statistics
- b. <u>Bangko Sentral ng Pilipinas (BSP)-Department of Education (DepEd) Oratorical</u> <u>Contest</u>, which will have its finals round conducted on 28 October 2010
- c. 12th PSS Tree-planting Activity
- d. <u>Photography contest on statistics efforts</u> related to the 26th NSM theme organized by the Philippine Statistical Research and Training Institute (PSRTI)
- e. Publication of PSA web articles on children, food and hunger, cooperatives and donor organization efforts in the Philippines, as well as Philippine PocketStats
- f. Launch of PSA logo and hymn-making contest
- 2. <u>24th Philippine Statistics Quiz</u>

Spearheaded by PSA and organized in collaboration with Philippine Statistical Association, Inc. (PSAI), PSQ is an annual competition on statistical knowledge participated by first-year college students across the country. It is aimed at: (1) instilling the value of statistics among students; and (2) measuring the effectiveness of the high school statistics curriculum. Regional PSQ eliminations will be held on various dates on October.



"Pagyamanin at Gamitin ang Estadistika, kalusugan para sa Lahat ay Abot-Kamay Na"

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- 3. Conduct of Consultative Workshops on the Updating of the Philippine Statistical Development Program (PSDP) 2011-2017:
 - a. National Consultative Workshop: 12 October 2015
 - b. Luzon Consultative Workshop: 14 October 2015
 - c. Visayas Consultative Workshop: 16 October 2015
 - d. Mindanao Consultative Workshop: 19 October 2015
- 4. Conduct of Public Information Campaign on the Role of BSP, NDS Demonetization, Clean Note Policy, Coin Recirculation and NGC Security Features, as well as Users' Forum (UF) on BSP-Produced Statistics to market vendors, cashiers, drivers and other target participants in Bangko Sentral ng Pilipinas (BSP) offices in the country
- Updating/development of indigenous cultural communities (ICCs)/indigenous peoples (IPs) Health Database by the National Commission on Indigenous Peoples in Sison, Pangasinan throughout the month of October
- 6. Conduct of jingle-, poster- and slogan-making contests, essay writing competition and statistical quizbee among students in Alaminos City, Dagupan City, San Carlos City, Urdaneta City, Binalonan and Lingayen, which will be sponsored by the Provincial Government of Pangasinan on 2 October 2015
- 7. Symposium on Statistics A Campus Tour for High School in Region I on 14 October 2015
- 8. Basic Demography Training/Workshop in Dagupan City, Pangasinan
- 9. Monitoring and Updating of Philippine Population Management Program (PPMP) indicators on the local levels (PPMP Monitoring and Evaluation System) by the Commission on Population
- 10. Statistical Videography Contest among students in Region VI as sponsored by the Philippine Health Insurance Corporation (PHIC) on 22 October
- 11. 2015 Terminal Competencies Data Reporting Seminar, WESVAARRDEC Techno Forum and Bazaar in the Western Visayas State University on 27-30 October 2015
- 12. 9th Inter Agency LGU Statistics Quiz organized on 31 October 2015 by DOH in coordination with BSP and PSA Regional Office in Caraga